

AACO Privacy Policy

The American Association of Certified Orthoptists (“AACO”) has created this policy to demonstrate our firm commitment to the privacy of members, individuals with whom we do business and visitors to our website. The following discloses our information gathering and dissemination practices for the AACO and for our website: www.orthoptics.org (“website”).

We use information collected, including on the website, only for AACO purposes. We utilize technology and/or procedures to protect the information you send us. If website cookies are used, it only is to keep track of information to allow a better user experience, and this information is kept confidential within AACO and its authorized suppliers (such as our website vendor). We do not sell or distribute any personal information that comes into our possession.

The website incorporates forms for members and other users to request information, access certain services, to pay dues, and to register on-line for various programs. We may collect visitors’ contact information (such as email or physical addresses) or financial information (such as credit card numbers). Unique identifiers (such as identification numbers which we have assigned) are used to verify the user’s identity. We do not collect or utilize Social Security numbers, and we will never ask for a Social Security number. Contact information from order forms or surveys is used to send confirmations and information about AACO to our members and other users, and to analyze website use for our own internal purposes. Financial information collected is used to bill the user for services they have requested. At all times, credit card transactions are PCI compliant. Credit card information is not retained by us when entered online, and when such information is provided in a paper format, we retain it only as long as necessary to complete the intended transaction. Documents with credit card data are altered or shredded to safeguard that information before being discarded.

Our website may use cookies to keep track of your shopping cart. We also may use cookies to save and verify your password information if you choose to remain logged in over multiple visits.

Our website contains links to other sites. In the event you choose to access such third party sites, AACO is not responsible for any actions or policies of such third parties. We recommend that you check the applicable privacy policy of third parties before providing personally identifiable information to it, as its privacy policy may differ from our policies.

AACO endeavors to protect e-mail addresses collected from inappropriate use. We do not sell or give out lists of email addresses we have in our files to any third-parties; this information is maintained only for the use of AACO and its members. The online AACO member directory is accessible only to members who are logged-in. This directory displays email addresses to authorized users. Members who do not want this information displayed may “opt out” of having their information displayed in the online directory. Users also may opt-out of receiving future AACO group emails by following “unsubscribe” instructions which usually are included in group emails, or by contacting AACO’s administrative office.

At all times, we endeavor to maintain appropriate security measures to protect against the loss, misuse and alteration of the information under our control. If you have any questions about this privacy statement, the practices of AACO’s website, or your dealings with AACO, you can contact us at:

American Association of Certified Orthoptists
Administrative Office
10 W. Phillip Rd., Suite 120
Vernon Hills, IL 60061-1730

Adopted: November 12, 2017